

Privacy Policy

Pink Giraffe Photo Booth / Magic Mirror Booth / The 360 Revolution

- Effective Date: 19th February 2025

At Pink Giraffe Photo Booth, Magic Mirror Booth & The 360 Revolution, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, and delete your personal data when you hire our services. By using our services, you agree to the terms of this policy.

1. Information We Collect

We may collect and process the following personal data:

- **Contact Information:** Name, email address, phone number, and event details.
- **Photographic and Video Data:** Images and videos captured during the event.
- **Payment Details:** Payment-related information, though we do not store full credit card details.
- **Communication Data:** Emails, messages, and any other correspondence with us.

2. Purpose of Data Collection

We collect data to:

- Provide and manage our photo booth services.
- Deliver photos and videos to clients.
- Process payments and issue invoices.
- Respond to customer inquiries and support requests.
- Improve our services and user experience.
- Comply with legal and regulatory requirements.

3. Data Storage and Retention

- **Photos and Videos:** Retained for up to 30 days after the event to allow for delivery and support. After this period, all images and videos are permanently deleted unless agreed otherwise.
- **Contact Information:** Stored for customer relationship purposes for up to 12 months, unless you request deletion sooner.
- **Payment Data:** Financial data is retained as required by legal and tax regulations but is not stored directly by us.
- **Correspondence:** Emails and messages are retained for up to 12 months for reference and service improvement.

4. Data Deletion Policy

- **Automatic Deletion:** All photos and videos are automatically deleted 30 days after the event.
- **Upon Request:** You may request immediate deletion of any personal data by contacting us at info@pinkgiraffephotobooth.co.uk.
- **Social Media & Marketing:** We will not use your images or videos for social media or promotional purposes without your explicit consent.
- **Backup Data:** Any residual data stored in backups will be automatically deleted within 90 days.

5. Data Security Measures

We take appropriate security measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction. These include:

- Encrypted storage of digital data.
- Secure servers and password-protected access.
- Restricted access to personal data on a need-to-know basis.

6. Sharing of Data

We do not sell, trade, or share your personal data with third parties except in the following cases:

- When required by law or legal processes.
- When necessary to provide our services (e.g., sharing files via WeTransfer/Dropbox).
- With your explicit consent for promotional purposes.

7. Your Rights

You have the right to:

- Request access to the personal data we hold about you.
- Request corrections to any inaccurate data.
- Request the deletion of your data.
- Withdraw consent for marketing communications at any time.

8. Contact Us

For any questions regarding this Privacy Policy or to exercise your rights, please contact us at: **Pink Giraffe Photo Booth**

info@pinkgiraffephotobooth.co.uk

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We reserve the right to update this Privacy Policy at any time. Please review it periodically for any changes.

By using our services, you acknowledge that you have read and understood this Privacy Policy.